

PICK YOUR PINK. PLAY YOUR PART.



Passionately Pink for the Cure™ is an exciting new awareness and fundraising program of Susan G. Komen for the Cure during October, National Breast Cancer Awareness Month.

Companies, groups and individuals nationwide are picking one day in October and urging their associates

and friends to make a nominal donation of \$5 (or more) and to all wear pink! The idea is to see pink everywhere, every day in October, reminding everyone of the crucial need to end breast cancer forever.

In 2006, more than 700,000 individuals were Passionately Pink for the Cure helping raise \$3 million to fund Komen's promise. Our hope for 2007 is to raise at least \$5 million through ONE MILLION participants. We can't do it without your help.

Show that you are passionate by forming your own team today at www.passionatelypink.org or make an individual contribution by joining our Affiliate team at www.komensacramento.org.

GLOBAL SUMMIT ADDRESSES BREAST CANCER

Donna Sanderson, Ed. D., Executive Director of the Sacramento Affiliate of Susan G. Komen for the Cure, will serve as one of 50 delegates participating in the "Ignite the Promise: Global Advocate Summit" in Budapest, Hungary, Sept. 29-30, 2007.

The summit, organized by Susan G. Komen for the Cure, the leader of the global breast cancer movement, will be a first-of-its kind meeting bringing together breast cancer activists from five continents: Africa, Asia, Europe, North America and South America. This historic meeting will connect 25 U.S. breast cancer advocates from 21 states with representatives from 30 countries.

Summit delegates were selected by Komen for the Cure for their records of activism and success in the fight against breast cancer. They have contributed to breast cancer detection and treatment advances through community outreach, shaping public policy, offering health education, providing survivor support and fundraising. Proud to be part of this distinguished group, Donna started as a volunteer with the Komen Sacramento

Valley Affiliate in 1993, later stepping up to serve as the first Executive Director, a position she still holds today.

By teaming delegates from diverse professions, cultures and experiences, the global impact of breast cancer on women, their families and society will be better understood. Further, delegates can share strategies on how to increase awareness about breast cancer, early detection and treatment options in their communities, with the goal of reducing stigma surrounding this often taboo disease.

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Our Promise:

To save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

Contact Information

Sacramento Valley Affiliate of Susan G. Komen for the Cure

Mailing address:

2443 Fair Oaks Blvd, PMB 223
Sacramento, CA 95825

Phone: 916-492-6474

Fax: 916-941-7896

Email: info@komensacramento.org

Donna R. Sanderson, Ed.D.

Executive Director

ext. 101, execdir@komensacramento.org

Carrie Johnson

Events and Volunteer Coordinator

ext. 102, events@komensacramento.org

Polly Mazza

Administrative Assistant

ext. 100, admin@komensacramento.org

Lydia Moulin

Grants and Education Coordinator

ext. 104, grants@komensacramento.org

Ernest Shih

Database Technician

ext. 103, data@komensacramento.org

Gloria Storer

Communications Coordinator, ext. 106,

communications@komensacramento.org

Visit www.komensacramento.org for bios and photos

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komensacramento.org

PARTNER NEWS



Black Tie and Boxing Benefit

Friday, October 26, 2007 at the Sheraton Grand, Sacramento.

The Sacramento Affiliate of Susan G. Komen for the Cure is honored to have been chosen as this year's beneficiary of the 7th annual Black Tie and Boxing Benefit, hosted by Prime Time Boxing, with locations in Sacramento and Roseville. Join in on the quest to "Knock Out Breast Cancer!"

The jam-packed evening includes cocktails and dinner, table-side live boxing bouts and a live auction. The live boxing should prove to be exciting with top amateur California boxers, including Golden Glove Champions.

Auction will feature signature collectibles from prominent boxing pros including Muhammad Ali, Marvin Hagler and Sugar Ray Leonard, autographed Kings collectibles and an exciting private jet package!

For tickets and more information visit: www.blacktieandboxing.org

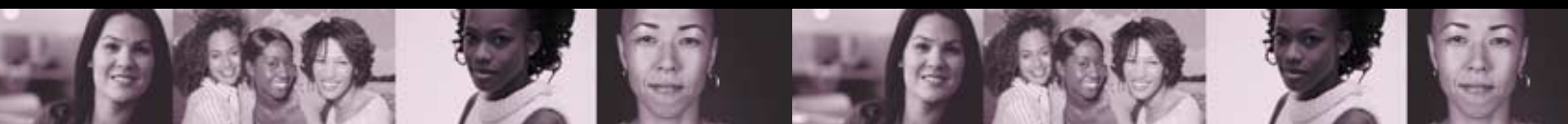
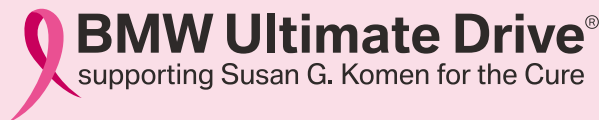
BMW Ultimate Drive®

Wednesday, October 3, 2007, Roseville BMW

Thursday, October 4, 2007, Niello BMW, Sacramento

Just get behind the wheel of a new BMW vehicle of your choice in the Ultimate Drive® for Susan G. Komen for the Cure event. As a participant, you'll find plenty of BMW models to test drive, such as the thrilling 3 Series Coupe, the sporty X3 SAV® and this year's Signature Vehicle, the dynamic X5 SAV. For every mile you drive BMW will donate \$1 on your behalf to Komen. You choose when to drive, you choose what to drive and you help raise funds and awareness of the Komen for the Cure promise to end breast cancer forever.

Reserve your spot now by calling toll-free 1-877-4-A-DRIVE or by visiting www.bmwuse.com/BmwExperience.



Emerging Areas in Breast Cancer Diagnosis and Screening

It's difficult to keep up with the high volume of scientific research in our ever-expanding world. Susan G. Komen for the Cure, the American Cancer Society and National Cancer Institute strongly support the evidence that getting tested regularly for breast cancer is the best way for women to lower their risk of dying from the disease, and that screening tests can find cancer early, when it's most treatable. Receipt of regular screening mammography for all women aged 40 to 49 has been shown to reduce breast cancer mortality, and is an important success story in the fight against cancer.

New alternative approaches may include initiation of screening at an earlier age; more frequent screening; or the combination of mammography with additional imaging procedures such as ultrasound and magnetic resonance imaging (MRI.) Until recently, however, there was little evidence to support the use of any of these alternative approaches. These techniques may provide information about tumors that can then be used to help guide treatment decisions.

Ultrasound uses sound waves to make images of tissue, and it is commonly used as a follow-up test to an abnormal mammogram or clinical breast exam. Studies currently show that ultrasound alone isn't accurate enough as a general breast cancer screening tool. However, ultrasound combined with mammography may be helpful in screening certain women with dense breasts.

Magnetic Resonance Imaging (MRI) uses magnetic fields to examine the breast, and there is promising evidence that it could eventually become a good tool for breast cancer screening in combination with mammography. There is growing evidence that breast MRI is an effective cancer screening tool in only a few special groups of women, particularly women at high risk of breast cancer.

MRI has the potential to expand the present ability of mammograms in the early detection of breast cancer. However, more study is needed to understand how clinical trial test results can apply to generalized screenings in non-academic settings. Additionally, MRI has a high false positive rate, meaning that the technique can find changes in the breast that are not cancer. This can result in additional costs and sometimes invasive procedures, not to mention high patient anxiety due to a false-positive. MRI is not available everywhere and is more expensive than mammograms. The technique also requires expertise to interpret and special equipment to perform.

While the results for these recent studies are good news, we must wait until more results from future trials are available before MRI is recommended for routine screening.

"Fab 40" Half Dome Gals Donate to Komen



As we get older, we become more aware of the popular phrase, "It only gets better"—and a group of fifteen friends proved that to be true

this summer. To celebrate their milestone 40th birthdays this year, a crowd of "old" college friends from Sac State challenged themselves to climb Yosemite's Half Dome. No easy task, it was a 13-hour, approximately 17-mile round trip which is up, up and up, at an elevation of almost 9,000 feet! And, if that wasn't enough of a challenge, the Fab 40 Gals unanimously decided to make a difference in the breast cancer movement. Turning their Climb into a fundraising event, they've donated over \$18,000 to the Sacramento Affiliate of Susan G. Komen for the Cure. Wearing pink tank tops with "Fabulous & 40 - Half Dome for a Cause" across the front and pink gloves, Lynn Machon, one of the organizers says, "What motivated us more than the sisterhood we shared were the comments of support we received from total strangers!"

The group's climbing challenge created a day of memories. One of Machon's favorite stories occurred as the gals climbed up the cables together on the last quarter-mile. She shares, "A small group of American soldiers was going down the cables. One of the soldiers shared that they had been thanked throughout the hike for their service to our country, but he wanted to thank us for our efforts, on behalf of his grandmother." The Komen Sacramento Affiliate joins this soldier by extending our thanks to the Fab 40 Gals for their creative and generous support in helping to save lives and end breast cancer forever.

Help the Fab 40 Gals reach their \$20,000 goal by the end of September. Visit www.firstgiving.com/halfdome to make a donation and for more details and photos.



KOMEN CALIFORNIA COMMUNITY CHALLENGE HELP US CLOSE THE GAP!



Donna Sanderson (left) and Gloria Storer of the Komen Sacramento Valley Affiliate, in Washington, D.C.

This is the war on breast cancer. We brought it to Capitol Hill in April for a week-long launch of a nationwide 25-city campaign to close the gaps in breast cancer research, policy and treatment and shine a spotlight on the high breast cancer mortality rates that still exist among low-income and minority populations.

Komen for the Cure is taking its special brand of pink ribbon activism on the road in a powerful grassroots effort to “Close the Gap” in access to quality health care, research and information. Over the next 25 years, five million Americans could be diagnosed with breast cancer—and because there are gaps in our system, this diagnosis will be deadlier for some than for others. That’s wrong.

So as we mark our 25th year, the Komen Community Challenge is hitting 25 cities, reaching tens of thousands of people at town hall meetings, roundtables, lobby days, and summits. We’re rallying to make breast cancer a national priority, to help “Close the Gap” in funding that keeps thousands of women from receiving life-saving breast cancer care. In order to do this, we extend the Challenge to draw 25 million new people into the fold. We must—because in the next 25 years, 25 million people worldwide could be diagnosed with breast cancer.

In Washington D.C., Komen Sacramento Valley Affiliate representatives met with California legislative members, asking for their support with current breast cancer issues. But that was just the start! Sacramento was chosen to

be part of the 25-city Community Challenge tour. We’re making it even bigger—we’re hosting a *statewide* event to get even more attention!

In January, 2008 all seven California Komen Affiliates will join together to make lots of noise here in Sacramento. They’re coming from San Diego, Los Angeles, Orange County, Inland Empire, Fresno and San Francisco. We’ll be hosting a two-day event aimed at propelling our communities into greater understanding of the Komen Promise and to encourage supporters and policymakers alike to

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commit to join us on our mission to discover and deliver the cures. We’ll be rallying at the Capitol, meeting with state legislative representatives and presenting educational and scientific updates important in the breast cancer movement. More events are still in the planning stages and we need your help to get the message out.

Come One. Come All.

We’re on a mission: we need you to join us on Rally Day and other special events. We are the face and voice of the global movement. As local activists and global citizens we can mobilize millions to put an end to this dreaded disease — forever.

**Event dates and details will be listed on our Affiliate website:
www.komensacramento.org**

Swing for the Cure® — Everybody Won!



Cats at Raley Field.

There's something special about a warm summer evening, relaxing with friends, and baseball. Add to that the Sacramento River Cats playing in pink-sleeved jerseys, good food and prizes, fireworks and raising awareness and funds for breast cancer... and you've got "Swing for the Cure" presented by Chevron and the River

Cats at Raley Field. This year's fourth annual event held on July 14th, proved to be BIG for both the River Cats and Komen for the Cure. The River Cats defeated the Portland Beavers with an exciting eighth-inning 8-7 win, and presented a generous check in the amount of \$21,000 to the Komen Sacramento Valley Affiliate. This generous donation will help fund the Affiliate's grant program, which this year totaled over \$1 million to 24 local breast health and breast cancer screening, education and support services.

The River Cats gave a great party with lots of FUN fundraising highlights including Pre-Game activities featuring Komen Board President Rebecca McClure pitching pink balls. Exhibiting semi-pro talent, Rebecca made all 10 into a basket, and in a surprise announcement Chevron matched the total, netting \$5,000 in donations. The Player Game Jersey Auction also raised \$13,000!

Don't miss out on the fun for next year – plan on joining the party as the River Cats "Swing for the Cure."

Rally for the Cure®



The primary objective of Rally for the Cure is one of education and increasing awareness about breast health and breast cancer. But this program has accomplished so much more. Since its inception in 1996 more than \$30 million has been generated from golf participants to support research and outreach pro-

grams through Komen. New this year, Rally for the Cure has added tennis events as a result of the extraordinary success of the Rally golf events. It's simple to host a Rally—everything you need will be provided, including great prizes and material to organize a fun and exciting event. Spread the message... Rally for the Cure.

For more information, visit www.rallyforthecure.com

Leslie Reed – Finance Volunteer



Not one to slow down, Leslie Reed's retirement opened the door for a more personal connection to Komen and her transformation into a super-volunteer.

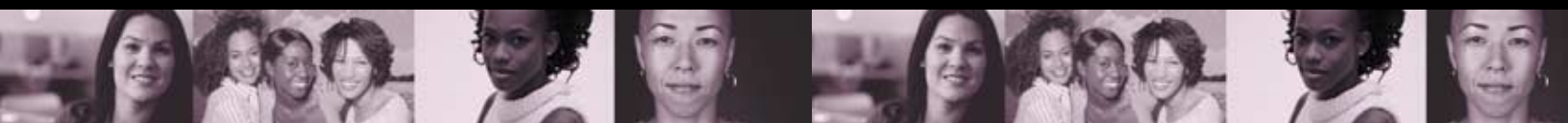
When two close friends were diagnosed with breast

cancer and ultimately lost their battles, Leslie became passionate about fundraising for Komen events. In her first Breast Cancer 3-Day® event in Southern California in 1999, she walked 60 miles, raising over \$4,000. Since then she has participated in two additional Breast Cancer 3-Day events and just completed her fourth Komen Race for the Cure, raising her total Race contributions to more than \$60,000.

After retiring and relocating to Sacramento, Leslie registered for her first Sacramento Race for the Cure in 2004 and found that the website registration process needed improvement. Volunteering to be "part of the cure," Leslie joined the Race Committee, assisting in reconciling donations and participants which she has continued to do for the past three consecutive years. In addition, Leslie fills the role of Volunteer Bookkeeper for our Affiliate office. She adds "Now my Wednesdays are productively and happily occupied!"

Recognizing the importance of raising contribution levels, Leslie sought creative options for fundraising. Searching for more than walking and race pledge donations, Leslie and friends promoted "their love of great food, fine wines and fun people" into their own unique "gourmet dinner" event, raising \$7,000 in the past two years. Her team, the Walking Winos, was born from this event and has been honored with the Team Prize for the #1 Community Team. In total, the Walking Winos have raised a respectable \$45,280.

The Komen Sacramento Valley Affiliate is overjoyed to include Leslie as part of our Komen Family. Her enthusiasm, generosity and love of life touches everyone who knows her and her commitment to "fight breast cancer" is both motivational and infectious.



SUSAN G. KOMEN RACE FOR THE CURE® 2007 RECAP

THANK YOU to our Komen Sacramento Race for the Cure Sponsors, Volunteers, Participants and Supporters!

May 12, 2007—what a day! More than 24,000 participants ran, walked and raised over \$2.5 million....For the Cure!

Thousands came out to Cal Expo to run, walk and support the 2007 Komen Sacramento Race for the Cure. An action-filled, festive day helped celebrate Susan G. Komen for the Cure's national 25th Anniversary.

You helped us raise a record amount of money to support Komen's Vision: to create a world without breast cancer. The community and individual support for this event is more incredible every year and has made the Sacramento Race one of the most outstanding events in the national Komen Race Series. Up to 75 percent of the Komen Sacramento Valley Affiliate's net income stays in the community to fund local breast health education, and breast cancer screening and support services. The remaining net income (a minimum of 25 percent) supports the Susan G. Komen for the Cure Grants Program.

Top Team Winners:

RAC-PAC
Raley's

Sacramento City Unified School District

CalPERS Jammin' for the Cure

Walking Winos

Pillsbury Winthrop Shaw Pittman LLP

Eureka School District

SMUD Power for the Cure

Top Contribution Collectors:

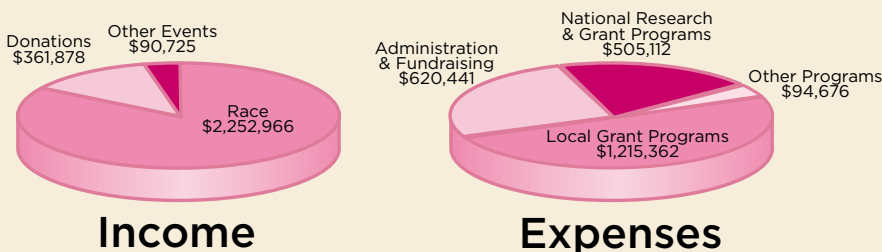
Leslie Reed

Dina Kimble

Toodles Hauf

For Race Results and Photos visit: www.komensacramento.org

WHERE THE MONEY GOES:



VOLUNTEER SPOTLIGHT

Vicki O'Donnell - Komen Race for the Cure Committee, Registration Chair



With our record-breaking participation total of more than 24,000, we, in Sacramento are fortunate to host the second largest Komen Race for the Cure®

event in California. Planning an annual event this monumental takes scores of dedicated and organized volunteers. Vicki O'Donnell is one of Komen Sacramento's most tireless and passionate Race Committee stars!

She started volunteering with Race for the Cure seven years ago and has generously come back ever since. Taking a more active role in 2004 by becoming a member of the Race Committee, Vicki started by helping out with Registration, and this year stepped up to Registration Chair.

Vicki and her team managed the In-Person Registration process, making sure that everything ran quickly and efficiently for race participants. "I look forward to the busy month from mid-April until after the race. Doing this job can be exhausting, but exhilarating at the same time, and it's so rewarding" says Vicki. She and her co-chairs, Susan Brown and Dorothy Coe teamed up as the Tres Amigas and Vicki is thankful that "each helped make Registration the best it's ever been."

An eleven-year breast cancer survivor, she shares "Fighting breast cancer is personally very important to me." Originally from the Bay Area, Vicki moved to Elk Grove nine years ago, and although retired, keeps busy with her children and grandchildren. She finds time to walk every day and loves to work in her garden.

We're delighted that she somehow still finds time to come back year after year to the Sacramento Race Committee. Look for her next year in her volunteer shirt at In-Person Registration at Arden Fair Mall! She's the busy, helpful blonde with a big smile.

In honor of

Debra Crego
Evelyn Kazanis

Lisa J. Haines
HealthNet Inc.

Andy Jones
Jan Dickens

Jean Dixon
Dee Birdsell

Patti Benz
Jeanne Newell

Christina Lee
Angela Kindig

Pam Marquez
William and Nancy Jones

Melinda Osman
William D. Conner

Toby Grace
Sheila Bayley

Cookie Truscott
Tracy Lee

Cheryl Townson
Lou A. Jackson

Linda Murphy
Karen Bowler

Magdalena Garrido
Jerome Castillo

Sharon Lynn Miller Sala
Phillip Salaices

Nancy Kohn
Cheryl Dobbins

Pam Viglietti
Marla J. Moss

Melane Stanley
Doris Hubert

Margaret Bryant
Andrea Crisp

Jeanette Campbell
Noel Shent

Susan Gilpatrick
Marjaneh Gilpatrick

Beti Berg
Steve and Tanda Ainsworth

Linda Wing
Virginai Downey

Zoey Rose Wight
Richard Kaplan

Judy Pierini
Peggy Fong

Milissa Prinzing
Vance Salisbury

Debbie Lean
Maureen Lyons

Shirley Perry
Kathryn Dewante

Kim Brown
Donna Krebs

Nancy Mullinex
L. S. Brady

Andrea Foley
Luz Paraso

Evelyn Felton
Adrienne Padua

Natalie Morris
Larry Trettin

Mary Lynn Reed
Alice Huggins

Wedding of Roberta and JohnWong
Rebecca A. Flower

Andra Viene
Evelyn Gallaher

Debbie Cain
Joyce and Don Yee

Sylvia Fulton
Larry Heseaman

Helen Wallace
John W. Fulton

Jill McKee
Pat & Susan Hubartt

Rhoda Dawson
Joel Hall

Kendra Hall
Paul Guidera

Toni Howe and Mary Carbone
Elaine J. Prag

Pearl Cox
David F. Carbone

Laurie Reid
Bobby Yount

Member's Grandmother
Girl Scout Troop 343

Honorarium

The In Honor Campaign provides the opportunity to make a donation to celebrate a loved one's survivorship or a special occasion—a birthday, anniversary, or a wedding, or recognize the courage of a friend or relative who is fighting breast cancer. When an In Honor gift is received, Susan G. Komen for the Cure will promptly send a personalized tribute card to the person or family indicated notifying them of your thoughtful donation, but not revealing the amount of the donation. Every gift is tax-deductible and the donor receives an acknowledgement for his or her donation.

In memory of

Sandra Elaine Boyd-Loris
Lori Merjil, Randy Spitze,
Dave Brown, IHSS Fraud
Investigations
Debbie Kennedy

Martha Cross
Martha Mary Wilson

Estelle Gamble
Martha Mary Wilson

Katy Anderson
Evelyn Gallagher

Jackie Kennedy's Mother
Kate Donelan

Toby Grace
Sheila Barrett

Buddy Kuwaye
Elkhorn Women's Golf Association

Sally Inez Spiva
Rovin' Mountain Ranchers

Esther Jeanette Hicks
Carmichael Travel'n Elks

Shirley Valle
Paul and Marna Salazar

Verna Sommer
Marna and Paul Salazar

Linda Waitschies
Roberta Watson

Shirley May Perry
Mr. and Mrs. Gus Petrakos

Louise Cooper
Joy Cohen
Judith E. Matthews, Northridge
Country Club

Angela Stevens
Teddy Rush
Butch Sciba

Theresa Sullivan Allee
Mary Margaret McBride

Charlis McKay
Debbie Brown

Bonnie Sanders
Mike and Carla Perez, Jr.
Paul and Becky Larson
Nelson and Lorna Gomes
Gregory S. Thomson
Erica de Jong
Kim and Melissa Barnett

Toni Ann Caravallo
Pam Wright and Family

Eileen McMahan Barber
Carole E. McMahan
Maureen Manley

Patricia McMahan
Carole E. McMahan
Maureen Manley

Hanna R. Cuthberg
Lorrie J. Steed

Mimi Longway
Liz Merritt

Mrs. Mitose Umeda
Mrs. Herbert Umeda

Verna Sommer
Margury Auwinger
Stan and Cloyd Stancil
Ida Krause
Shirley Scheld

Laurie Shonerd
Nancy Markson

Doris Cliff
Henry and Barbara Schierenberg

Martin (the big man)
Robelle Cuison

Nancy Hall
Joel Hall

Carleine Brown
Mel and Arlene de la Motte
Jeremy and Gracie Cook
Joyce Chelgren
Ozella Daley

Art Brubaker and Sharon Whittenberg
Doris Oakberg
California Debt &
Investment Advisory

Karen Cusimano
Charles and Robin Egbert

Micki Lynn Guntren
John and Noel O'Halloran

Michele Der
Stephen Fong

Carmen McKee
Keiko Wilson

Susan Schramm
Judie and Robbie Waters
Alan and Charlene Schwartz

Loretta Milton
Alexandra Uhl

Gerry Schwarzentraub
Delta Religious Society of Friends

Gene Ann Petralli
Rich and Pat Pierucci
Cynthia Orr
Donald and Beverly Deary
Daniel Mirsky

Marybeth McGuire-Andrus
June L. Lancto

Erin Terry-Patterson
Karla Quint
Patricia C. Deatherage
Sherri Lange

Debra Aldridge
State Water Project Analysis
Office
Patricia Wold, SJUSD Health
Services
Mary Elliot
Herb and Ruth Biggs

Memorial

The Memorial Campaign provides the opportunity to make a donation in memory of a loved one or friend. When an In Memory gift is received, Susan G. Komen for the Cure will promptly send a personalized tribute card to the person or family indicated notifying them of your thoughtful donation, but not revealing the amount of the donation.



Komen Sacramento Valley Affiliate
2443 Fair Oaks Blvd., PMB 223
Sacramento, CA 95825

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UPCOMING EVENTS

National Breast Cancer Awareness Month
October, 2007

Passionately Pink for the Cure™
October 1-31, 2007 - **Registration Now Open** See p.1

BMW Ultimate Drive®
Roseville BMW, October 3, 2007
Niello BMW, October 4, 2007 See p. 2

Black Tie & Boxing Benefit
Sheraton Grand, Sacramento, October 26, 2007 See p. 2

Komen California Community Challenge
Sacramento, January, 2008 See p. 4

Susan G. Komen Sacramento Race for the Cure®
Cal Expo, Sacramento, May 10, 2008

For details and updates on all Events, visit:
www.komensacramento.org

GRANT NEWS

Grant Conference Announced

The Sacramento Affiliate of Susan G. Komen for the Cure offers grants from \$10,000 to \$75,000 for innovative projects in the areas of breast health and breast cancer education, outreach, screening, and treatment support. We invite health organizations wishing to submit a grant proposal for the 2008/2009 grant period to attend our annual Grant Writing and Networking Conference on September 24, 2007, at Sutter Cancer Center. Registration for this event is required. Please contact Lydia Moulin at 916-941-7981 ext. 104 or grants@komensacramento.org for more details.

KEEP US UPDATED!

Provide your contact information at:
<http://www.komensacramento.org/forms/update.cfm>

