



Grantee: UC Davis Cancer Center

Address: 4501 X Street, Suite 3016, Sacramento, CA 95817

Phone: (916) 734-8810

Fax: (916) 703-5259

Website: www.ucdmc.ucdavis.edu/cancer

Program: “Using Peer Navigators to Increase Breast Cancer Screening in Rural Communities”

Program Summary:

Studies find that rural women are underserved, receiving breast cancer screening less frequently than their urban counterparts. When compared to residents of urban areas, residents of rural areas in the United States, including those in Northern California, have had all types of cancers diagnosed more frequently at a later stage. Yet, when asked in a recent study of rural women diagnosed with breast cancer in Northern California, many women declared their desire for more information pertaining to their disease and mammography screening and also voiced their desire to help other women who lack resources and support. This proposed community-based pilot project uses an innovative, sustainable approach to address the need by recruiting and training rural women to serve as Breast Cancer Screening Peer Navigators (BCSPNs) in each of four high-need counties: Butte, Nevada, Sierra and Plumas. The BCSPNs will use two theory-based interventions Community Activities [CA] combined with Individual Counseling [IC]) in a community-based study to increase mammography screening among rural women aged 50 to 80.