



# TEAMS WILL ROCK THE RACE

IN 2012!

## WHAT IS A TEAM?

A team is a group of Race registrants who want to work together to help find a cure for breast cancer. While we have teams of all sizes, a team of five or more members that together raises \$500 or more is considered an official team, eligible for team awards and incentives.



## WHY TEAMS?

There are countless reasons to form a Team...

- **Make a Difference** – teams increase the impact and make a meaningful difference here in our community. Teams raise about 75% of all donations to the Race.
- **Celebrate or Honor Someone you Love** – Rally behind a co-worker, friend, family member or stranger who is a breast cancer survivor or co-survivor.
- **Earn Rewards** – Working together, your Team can achieve fantastic incentives like our pre-Race ROCKIN' tailgate party sponsored by Unified Grocers.
- **Gain Exposure for Your Company or Organization** – With over 20,000 registrants, the Race offers great visibility for Teams formed by businesses or organizations.
- **Raise Awareness** – As a Team you can inspire each other and those around you to learn about breast cancer and breast self-awareness as well as teach others about Komen and its mission to end breast cancer forever.
- **Have Fun!** – The Race for the Cure is a great day to get exercise, spend time with friends and loved ones, and enjoy entertainment! Be sure to visit our Expo for all the great giveaways from our fabulous sponsors.

**QUESTIONS?** Call our Teams Hotline at (916) 492-6474 or email [race@komensacramento.org](mailto:race@komensacramento.org)

*Rock the Race Teams Tailgate  
party sponsored by*



## TAKE A LOOK AT OUR FABULOUS INCENTIVES\*!

Crazy outfits and dancing in the street are just the beginning - teams also work together to raise funds that save lives and then celebrate their success on Race Day! We have new team awards, from team photos to a VIT (Very Important Team) tent with food and beverages for those that raise \$10,000 or more.

- Team sign, photo and admission to the Tailgate party sponsored by Unified Grocers for teams of five that raise \$500 or more
- Raise \$1,000-2,499 and your team will also be listed on the Rockin' Wall of Fame
- Raise \$2,500-4,999 and we'll provide a table at the tailgate party for your DIY snacks and beverages
- Raise \$5,000-7,499 and you can also choose a special song that represents your team for our DJ to play
- Raise \$7,500-9,999 and earn your own VIT (Very Important Team) toilet and parking for your team captain
- Teams raising \$10,000 or more will earn a tent and yummy food while you tailgate and Rock the Race!!

**Design a team shirt** and enter it in our best T-shirt vote at in-person registration, and you could earn even more funds for your team! Shirts are due to Komen no later than 5:00 PM on May 4.

## HOW DO I GET STARTED?

Team captains register first at [www.komensacramento.org](http://www.komensacramento.org), then forms the team and invites members to join in. **Questions?** Email us at [race@komensacramento.org](mailto:race@komensacramento.org) or call 916-492-6474. Corporate teams can email [kris@komensacramento.org](mailto:kris@komensacramento.org) for additional opportunities and benefits information for businesses.

## UNTIL A CURE IS FOUND, WE WILL BE ROCKIN' SACRAMENTO ON RACE DAY!

\* Deadline for team incentive qualification is May 10 at 5:00 PM

Our Local Presenting Sponsor **Raley's**

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Sacramento Valley Affiliate of Susan G. Komen for the Cure®

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Visit [www.komensacramento.org](http://www.komensacramento.org)

for online registration and more information.